

SHAPERS OF THE FUTURE 2018

Detailed Program

Here you will find a more detailed schedule for Shapers of the Future 2018 Program. We planned it in a way to give a thorough understating of what social innovations can do for society and to give you tools for development of such innovations.

Wednesday 24 th October 2018	Thursday 25 th October 2018	Friday 26 th October 2018	Saturday 27 th October 2018
<p>9:00 <i>Registration, Kick-off and Integration</i></p> <p>We will meet in the morning in the Cracow's Creative District – called Zabłocie. We will have morning coffee and snacks, get to know each other, the Program's details, and will kick-off with a case-study of local park called Stacja Wisła. We chose this for a case study as the park was developed using Design Thinking philosophy. We will have chance to get to know both history of its creation, its social and ecological role in the Cracow's ecosystem as well as methods that were used for its development.</p>	<p>9:00 <i>Design Thinking Workshop #1</i></p> <p>This, will be the first of three sessions devoted to Human Centered Design which is a Design Thinking based methodology aiding the development of social innovations. You will learn the theory, but most of the workshop will be devoted to actual implementation of introduced methods. You will act according to three phase inspire-ideate-implement and will gain skills for creating coherent ideas based in true human needs.</p>	<p>9:00 <i>Design Thinking Workshop #3</i></p> <p>During this third session of the workshop you will have chance to implement your empathy plans and to carry out with some field research. You will, then use the acquired information for defining the challenge in a more precise way.</p>	<p>9:30 <i>How to Evaluate Social Innovations #1</i></p> <p>Much is being said about the opportunities for social change that comes with social innovations. But how to assess them properly to be assured that one is on the right track? This session will be devoted to the methods of impact assessment and evaluation. Participants will especially learn how to create low-scale, but effective evaluation projects that would allow them to recognize both strengths and weaknesses of the solution at hand.</p>
<p>11:30 <i>Social Innovation – Current Trends and Definitions</i></p> <p>During this session you will gain overview of the current discussion around social innovations. We will mainly discuss its promises and distinctive features to build framework to analyze and create social innovations. You will also work in a workshop mode (group work) being challenged to critically assess some of the existing social innovations.</p>	<p>The whole workshop will be planned as simulation. Therefore you will be faced with a particular challenge to which you will have to respond using Design Thinking methods. You form a team with other participants and you will be led through whole process of innovation creation: empathy, definition, Ideation, testing and prototyping.</p>		<p>11:00 <i>Social Innovations in Migration and Integration</i></p> <p>Social innovations can address variety of issues. During this session you will have an opportunity to be familiarized with a social startup Kitchen of Conflicts (Kuchnia Konfliktu) that is currently operating in Warsaw. Its core is the mission of bringing different cultures together and, thus, mitigating stereotypes, conflicts and intercultural misunderstandings. This initiative has a special meaning in the age when migration flows are strong.</p>
<p>13:30 <i>Lunch</i></p>	<p>13:00 <i>Lunch</i></p>	<p>13:00 <i>Lunch</i></p>	<p>13:00 <i>Lunch</i></p>
<p>14:30 <i>Culture for Innovation</i></p> <p>During this session you will get the opportunity to participate in the seminar delivered by Dr. Seweryn Rudnicki devoted to the links between innovation, technology and society. Dr. Rudnicki will bring the Participants' attention to the importance of understanding social relations, connections, culture and other complexities when trying to innovate. You will also be challenged to present some ideas as to how one may influence organizational cultures in order to make them more innovation-friendly</p>	<p>14:00 <i>Design Thinking Workshop #2</i></p> <p>Continuation of the Design Thinking Workshop. As during the first session you will get the method overview – here you will start working on the real world challenge. You first task will be to figure out how to get more empathy with the people you will be designing for.</p>	<p>14:00 <i>Design Thinking Workshop#4</i></p> <p>This last session of Design Thinking Workshop will be devoted to ideas creation, early-prototyping and testing strategies. You will be accustomed with so called Stanford rules for brainstorming and with methods of prototyping and testing.</p>	<p>14:00 <i>How to Evaluate Social Innovations #2</i></p> <p>The second session on evaluation methods will have more practical twist. You will face a challenge of designing an evaluation strategy to assess social impact of the social innovation presented just before the lunch. Your ideas will be assessed both by the convener of this session and the "owner" of the innovation; you will receive practical recommendations so you can improve your initial evaluation strategies.</p>
<p>18:00 <i>Dinner</i></p> <p>The dinner will be organized as an opportunity for deep integration. You will get the chance to talk about your endeavors with other participants and develop lasting connections.</p>	<p>18:00 <i>Dinner & Screening</i></p> <p>This time we will invite you for some food and drinks to the small local cinema called KIKA. There we will have more chance to socialize but also we will screen a longer interview with David Kelley – the founder of the Design Thinking method. We will later discuss the implications of his philosophy on the practice of innovation creation.</p>	<p>18:00 <i>Dinner</i></p> <p>We will meet for dinner and will give you even more time for socializing.</p>	<p>16:00-17:00 <i>Wrap-up Session and Farewell</i></p> <p>We will get together and think what lessons are to be taken home for your future endeavors. This will be the end of the Program but hopefully beginning of other innovative adventures!</p>



MAŁOPOLSKA

„Projekt zrealizowano przy wsparciu finansowym Województwa Małopolskiego”